



# 2017 Survey of Employers' Recruitment Experiences

Recruitment activity is an important part of the labour market because it measures jobs growth and turnover, and can indicate where there are job opportunities.

**72%** Overall, **72%** of businesses attempted to recruit in 2017

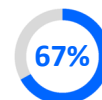
## Who We Survey



**14,514** employers contacted



Across **8** capital cities and **39** regional and remote areas



**67%** of businesses surveyed employed fewer than 20 people

## Recruitment Activity by Industry

Employers in these industries reported the highest recruitment activity:



**81%**

Accommodation & Food Services



**80%**

Education & Training



**78%**

Health Care & Social Assistance

## Recruitment Activity



Employers attracted an average of **17** applicants per vacancy...



...but only interviewed **3** applicants



**1 in 5** vacancies were not advertised. Instead, informal methods such as 'word of mouth' were used

## Recruitment Activity by Area

These employers reported the highest recruitment activity:

In the regions:



**76%**

Cairns



**76%**

Regional NT

In the cities:



**86%**

Canberra



**85%**

Brisbane

## Recruitment Experiences



**92%** of vacancies were filled



But **35%** of employers reported difficulties recruiting



**38%** of employers said relevant experience was **not** essential for their vacancy



**72%** of employers said employability skills were just as important as technical skills

## Staffing Levels

Over the past 12 months:



**22%** of businesses increased staffing levels

Top 3 industries which increased staffing levels:

- Health Care & Social Assistance (**28%**)
- Education & Training (**27%**)
- Public Administration & Safety (**27%**)



**17%** of employers decreased staffing levels