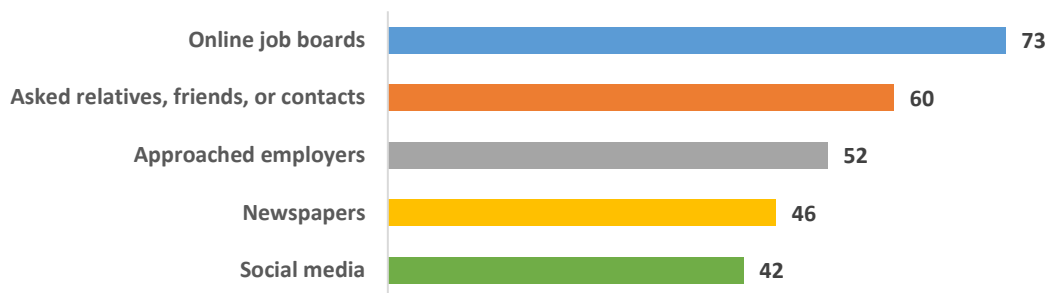




How do jobactive job seekers search for work?

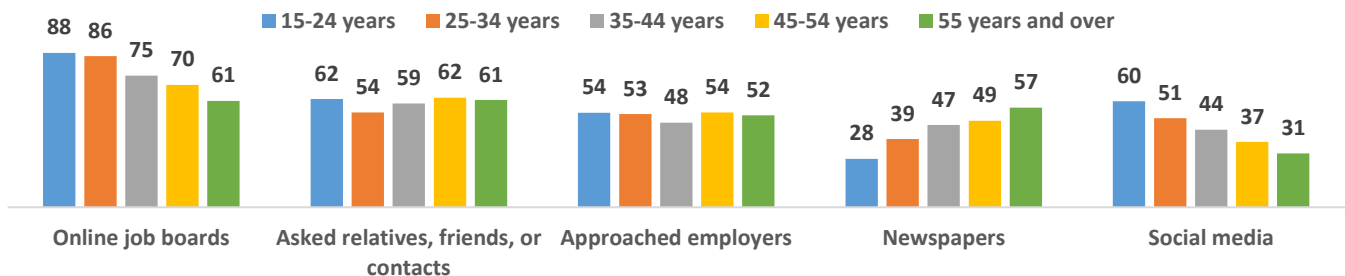
Job seekers on the jobactive caseload use a variety of methods to search for work, according to results from an August 2018 Post Program Monitoring survey. The most common method used by job seekers in the previous 12 months was searching online job boards (73 per cent of job seekers), but they also commonly asked relatives, friends or contacts about work opportunities, approached employers, looked in newspapers, or accessed social media (see Chart 1). Job seekers used an average of three different methods to find work.

Chart 1 – Job search methods used by job seekers in the previous 12 months (% of job seekers)



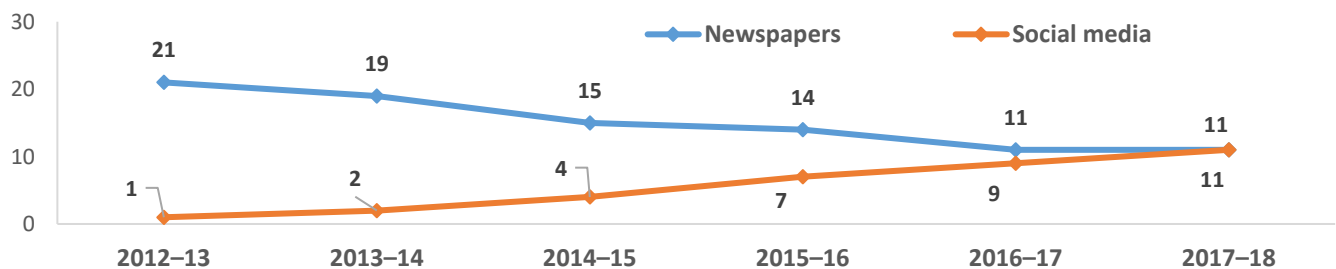
While the majority of job seekers across all age groups access online job boards to find employment, the use made of social media declines with age. By contrast, older job seekers are much more likely to still be using newspapers than those in younger age groups.

Chart 2 – Job search methods by age (% of job seekers)



Results from the *Survey of Employers' Recruitment Experiences* show that the way employers endeavour to fill their vacancies has changed markedly over the last five years with more than half of vacancies now advertised on online job boards and company websites. An increasing proportion of vacancies are now being advertised on social media (11 per cent in 2017–18, up from 1 per cent in 2012–13) while the proportion of vacancies advertised in newspapers now stands at 11 per cent, down from 21 per cent five years earlier (Chart 3).

Chart 3 – Recruitment using newspapers and social media (% of vacancies)



The data on job search methods come from a sample of 1500 job seekers who were on the jobactive caseload as at 30 June 2018 and answered the question about job search methods in the August 2018 Post Program Monitoring survey. The data on employers' recruitment methods are based on responses from more than 7000 employers.