

Recruitment Experiences and Outlook Snapshot - 5 October to 30 October 2020

Release Date: 6 November 2020

Information in this snapshot is based on the *Survey of Australian businesses: the labour market impacts of COVID-19*, which is an ongoing survey of businesses across Australia. This snapshot is published weekly on the Labour Market Information Portal (www.limp.gov.au).

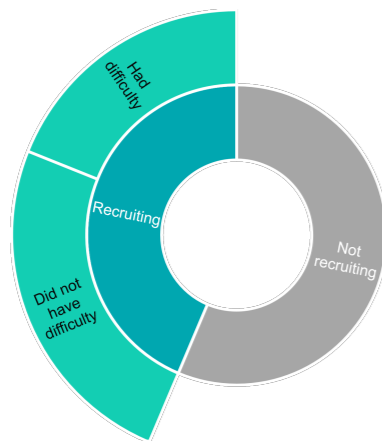
44%

of surveyed employers are recruiting

Of whom:

43%

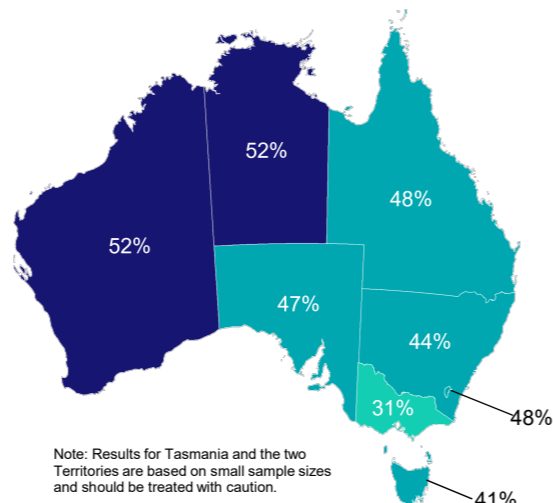
have had difficulty recruiting



Note: *Employers recruiting* is defined as employers who are currently recruiting or have recruited in the past month.

Recruitment by state and territory

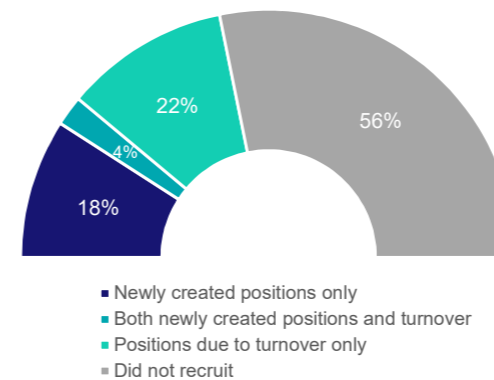
proportion of employers who are recruiting by state



Note: Results for Tasmania and the two Territories are based on small sample sizes and should be treated with caution.

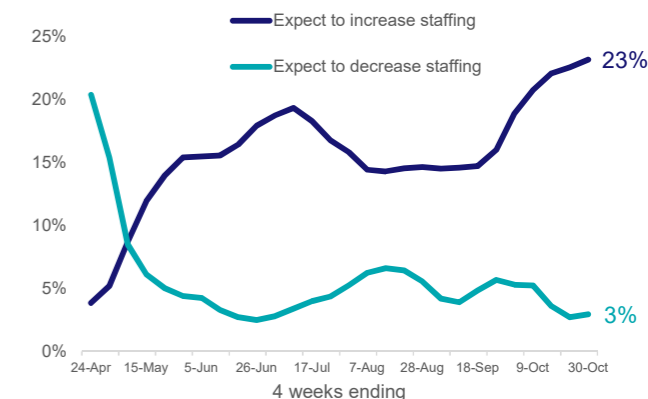
Reason for recruitment

proportion of all employers



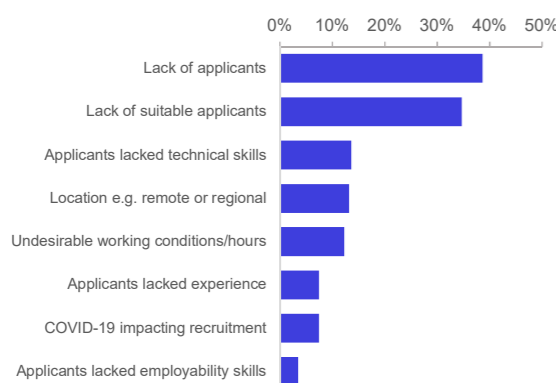
Staffing outlook for the coming months

proportion of all employers



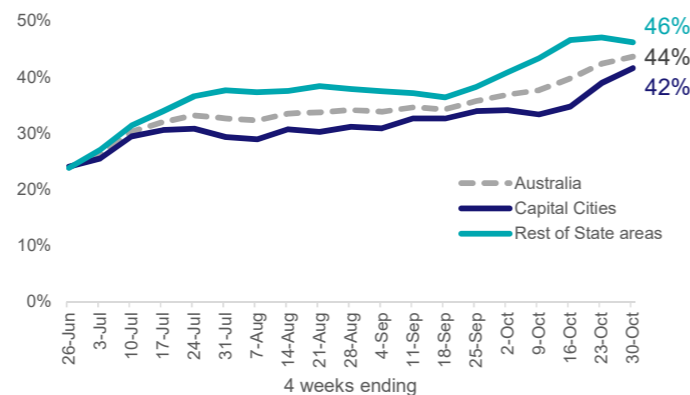
Reasons for recruitment difficulty

as a proportion of employers who had experienced difficulty



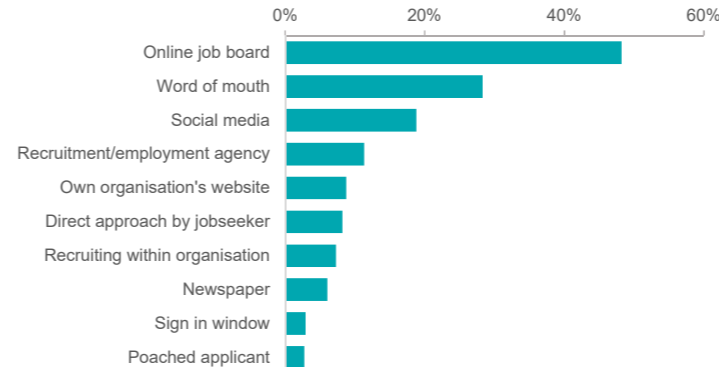
Recruitment in capital cities and rest of state areas

proportion of employers who are recruiting by area



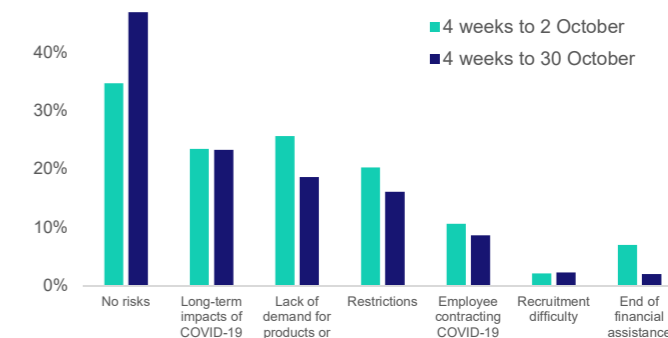
Recruitment methods

as a proportion of employers who are recruiting



Risks to staying open for the next six months

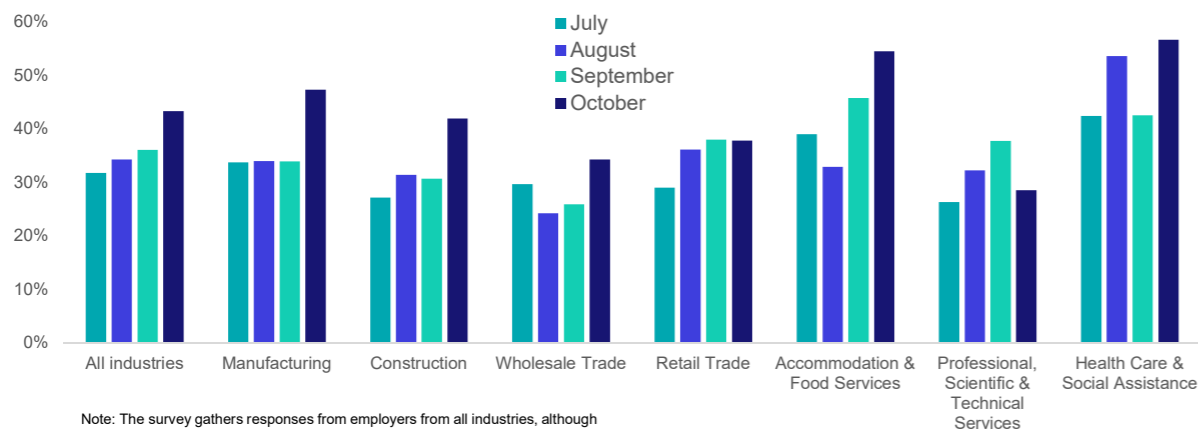
proportion of all employers



Note: Employers can provide multiple responses.

Recruitment by selected industries

proportion of employers who were recruiting by industry



Note: The survey gathers responses from employers from all industries, although some industries are not reportable due to small sample sizes.

SPOTLIGHT: Recruitment methods across industries

The recruitment methods used by employers vary significantly across the seven reported industries.

In the period 10 August to 30 October, advertising on online job boards was the most commonly used method overall, with its usage highest in Health Care and Social Assistance (62 per cent of recruiting employers) and lowest in Wholesale Trade (37 per cent).

Word of mouth was most commonly used by employers in the Construction and Wholesale Trade industries (both 36 per cent).

Social media was used by 36 per cent of recruiting employers in the Accommodation and Food Services industry, a substantially higher proportion than in any of the other reported industries.

Recruitment or employment agencies were most commonly used in the Manufacturing (23 per cent), Construction (19 per cent) and Wholesale Trade (16 per cent) industries.

The use of newspapers for recruitment was generally uncommon, with its usage highest in Manufacturing (7 per cent). Recruiting through a sign in the window of a business was used by some 9 per cent of employers in the Accommodation and Food Services industry.

Recruitment methods by selected industries

Employers who are recruiting, 10 August to 30 October

