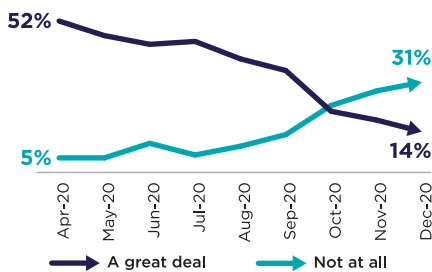


Employers' Insights on the Australian Labour Market

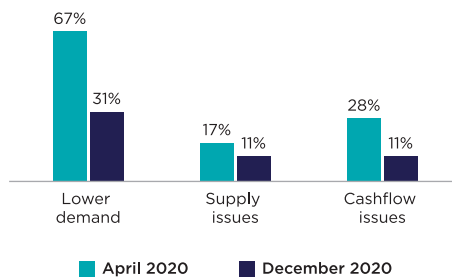
SNAPSHOT 2020

The National Skills Commission conducts ongoing surveys of employers to monitor labour market conditions. In 2020, over 10,000 employers were surveyed about the impacts of COVID-19 on their businesses, as well as their recruitment experiences and staffing outlook.

COVID-19's impact on businesses

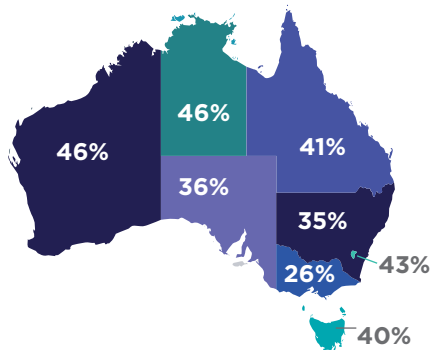


Effects of COVID-19

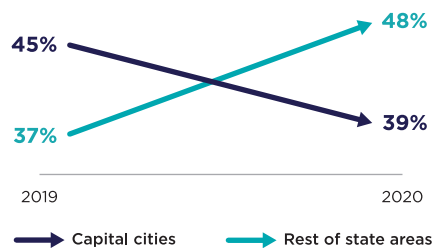


1 in 3 businesses brought in **new technology** due to COVID-19

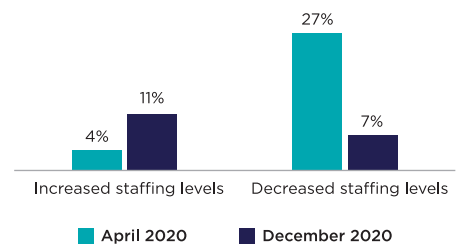
36% of businesses recruited



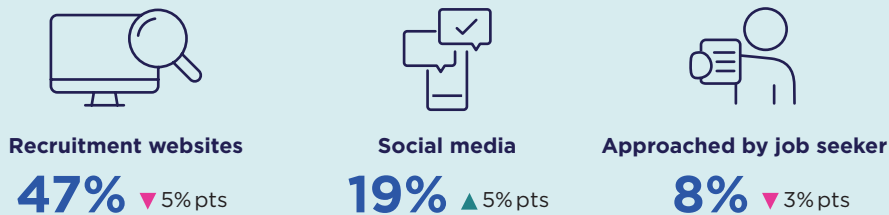
Recruitment difficulty decreased in cities but increased outside of cities



Staffing changes shifted through 2020

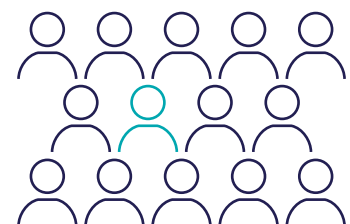


Employers' recruitment methods



Note: Employers can select more than one method of recruitment. Change is compared to 2019.

On average, employers received **14 applicants per online vacancy**



The Impacts of COVID-19 on Businesses Survey began in March 2020. From August, the survey continued to monitor the impacts of COVID-19, but expanded its scope to collect data on recruitment trends, difficulty and methods. At this point, the name of the survey changed to the Recruitment Experiences and Outlook Survey.

For more information, see the *Employer Insights on the Australian Labour Market: 2020 Data Report* in full at www.lmp.gov.au