

Hobart and Southern Tasmania, November 2021

Release date: 5 November 2021

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from online job advertisements. The Internet Vacancy Index (IVI) uses a unique geographical approach. For this Employment Region, the Hobart & Southeast Tasmania IVI Region has been used. Burning Glass data are based on the Greater Hobart capital city area.

Internet vacancies, headline figures, Hobart & Southeast Tasmania IVI Region, September 2021

Job advertisement count

1,760

seasonally adjusted count

Change over the month

↑ 6.1%

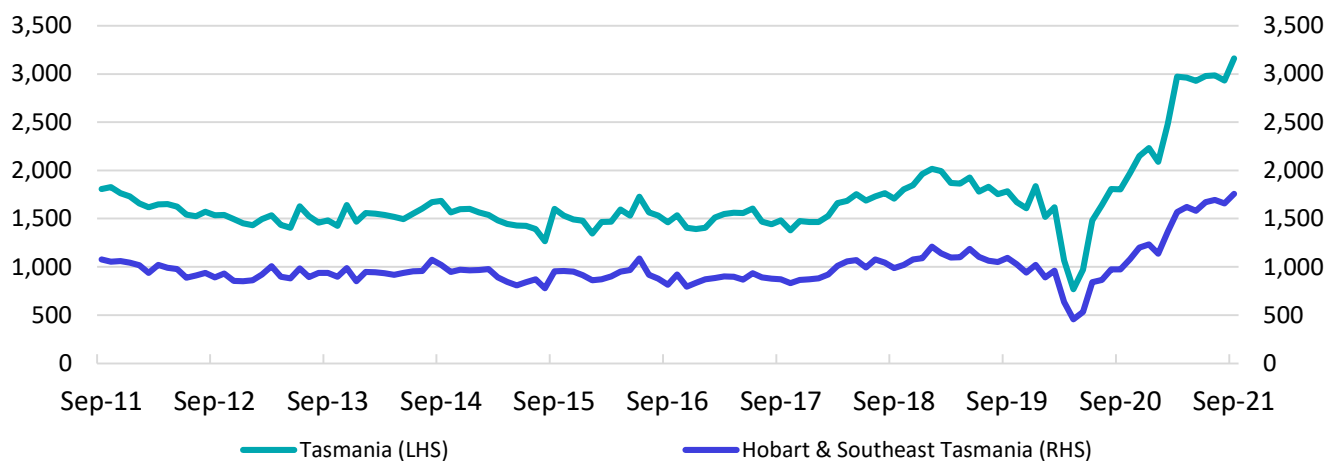
(or 100 job advertisements)

Change over the year

↑ 80.4%

(or 780 job advertisements)

Number of online job advertisements over the ten years to September 2021



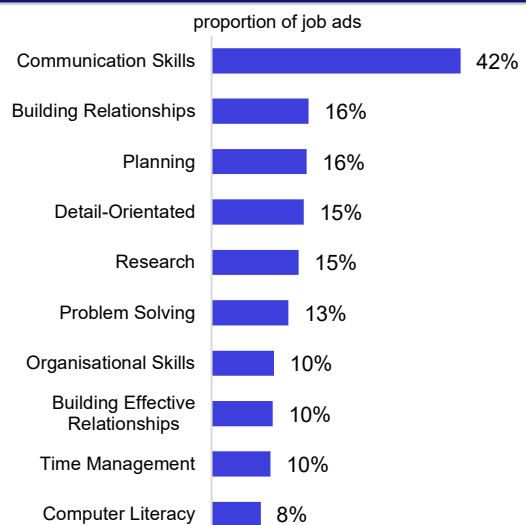
Source: National Skills Commission (NSC), Internet Vacancy Index, seasonally adjusted data (unpublished), Hobart & Southeast Tasmania IVI Region, Sep-2021

Top 10 occupations recruited for



Source: NSC, Internet Vacancy Index, original data (unpublished), Hobart & Southeast Tasmania IVI Region, Sep-21

Top 10 skills in demand



Source: Burning Glass Technologies, 1-Jul-21 to 30-Sep-21

The top 10 skills are baseline skills and exclude specialised skills. Proportions are calculated as a share of job advertisements which list baseline skills. Some skills may have similar names but have different definitions in the Burning Glass Skills Taxonomy.

Insights from the Recruitment Experiences and Outlook Survey

Hobart and Southern Tasmania

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by the NSC. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to September 2021, unless otherwise indicated.

Recruitment activity and experiences

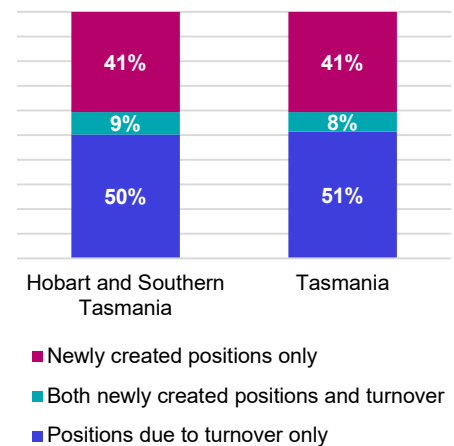
In Hobart and Southern Tasmania, there were 462 responding employers between October 2020 and September 2021, of whom 47% were recruiting. Of these recruiting businesses, 32% had difficulty recruiting. By comparison, 48% of employers were recruiting in Tasmania over the same period, of whom 39% had difficulty recruiting.

Employers in Hobart and Southern Tasmania were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Lack of applicants
- Applicants lack experience
- Applicants lack technical skills.

A chart showing reasons for recruitment for Hobart and Southern Tasmania and Greater Hobart is included to the right.

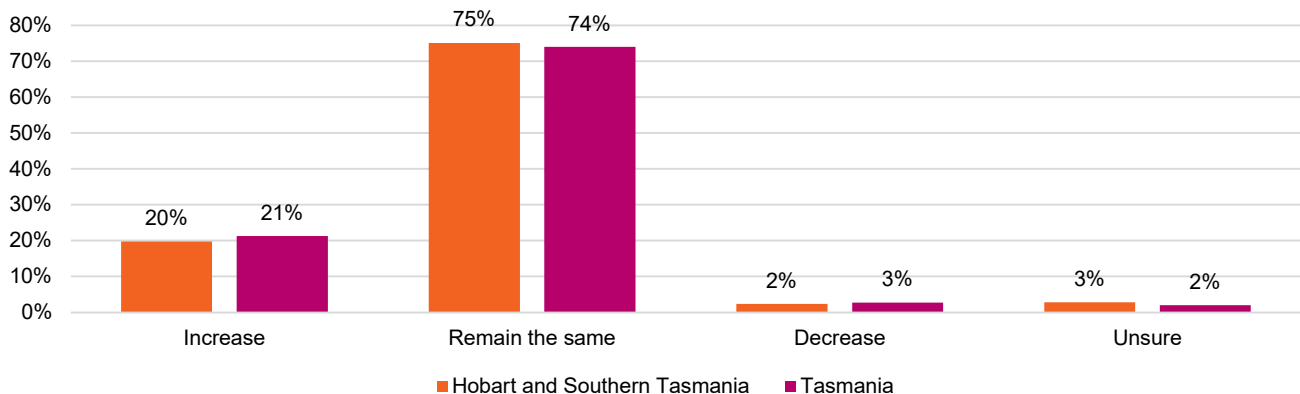
Reasons for recruitment



Staffing outlook for coming months

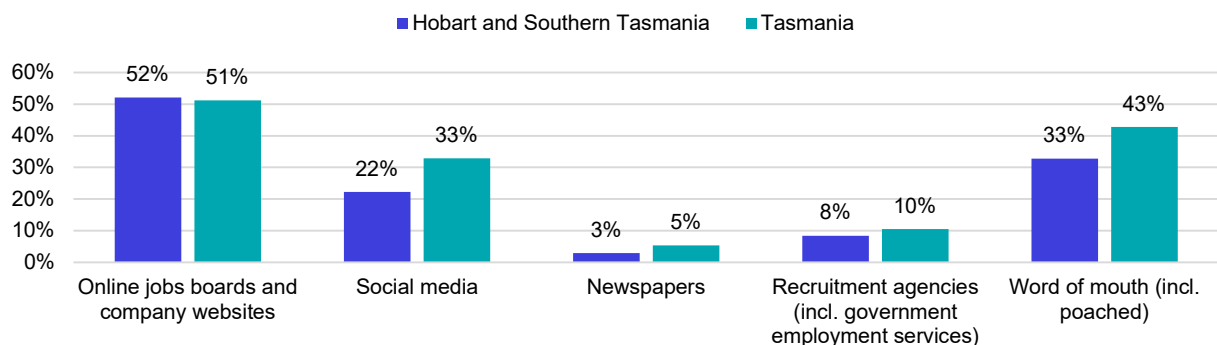
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who are recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Hobart and Southern Tasmania, while weighted data are used for Greater Hobart. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

North and North Western Tasmania, November 2021

Release date: 5 November 2021

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from online job advertisements. The Internet Vacancy Index (IVI) uses a unique geographical approach. For this Employment Region, the Launceston and Northeast Tasmania and North West Tasmania IVI regions have been used. Burning Glass data are based on the Launceston and North East; and West and North West SA4s.

Internet vacancies, headline figures, Launceston and Northeast Tasmania and North West Tasmania IVI regions, September 2021

Job advertisement count

1,370

seasonally adjusted count

Change over the month

↑ 7.9%

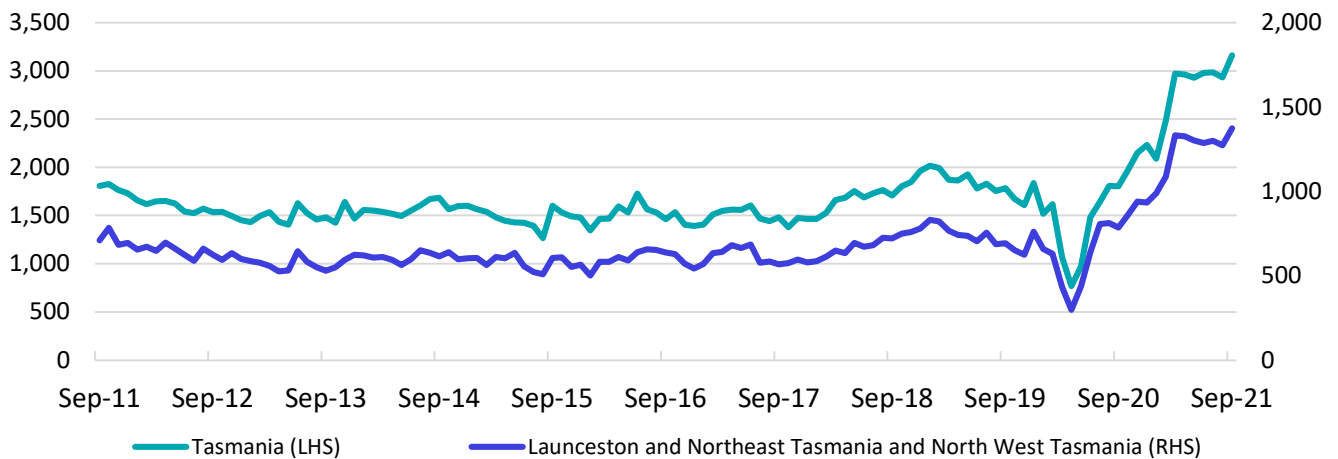
(or 100 job advertisements)

Change over the year

↑ 74.8%

(or 590 job advertisements)

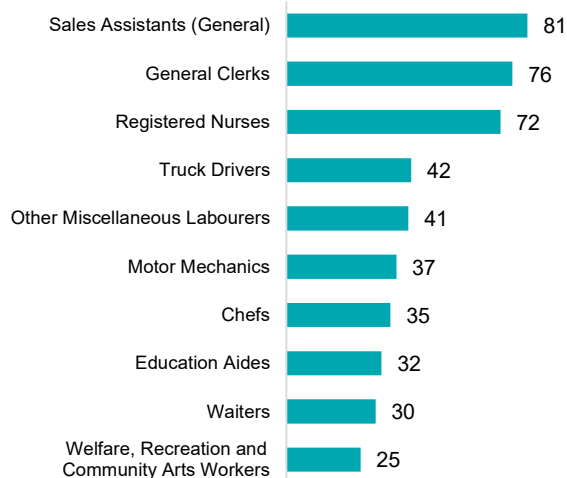
Number of online job advertisements over the ten years to September 2021



Source: National Skills Commission (NSC), Internet Vacancy Index, seasonally adjusted data (unpublished), Launceston and Northeast Tasmania and North West Tasmania IVI regions, Sep-2021

Top 10 occupations recruited for

number of positions advertised online



Source: NSC, Internet Vacancy Index, original data (unpublished), Launceston and North East and North West Tasmania IVI Regions, Sep-21

Top 10 skills in demand

proportion of job ads



Source: Burning Glass Technologies, 1-Jul-21 to 30-Sep-21

The top 10 skills are baseline skills and exclude specialised skills. Proportions are calculated as a share of job advertisements which list baseline skills. Some skills may have similar names but have different definitions in the Burning Glass Skills Taxonomy.

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North and North Western Tasmania

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Recruitment activity and experiences

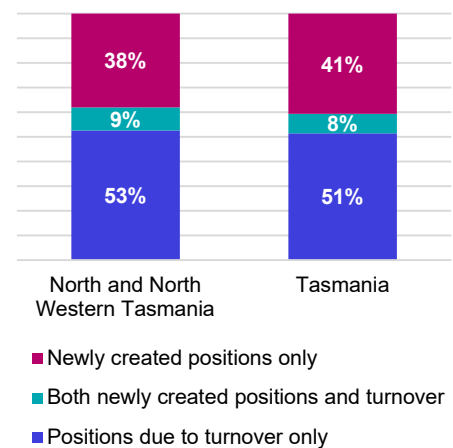
In North and North Western Tasmania, there were 530 responding employers between October 2020 and September 2021, of whom 49% were recruiting. Of these recruiting businesses, 43% had difficulty recruiting. By comparison, 48% of employers were recruiting in Tasmania over the same period, of whom 39% had difficulty recruiting.

Employers in North and North Western Tasmania were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Lack of applicants
- Applicants lack technical skills
- Applicants lack experience.

A chart showing reasons for recruitment for North and North Western Tasmania and Tasmania is included to the right.

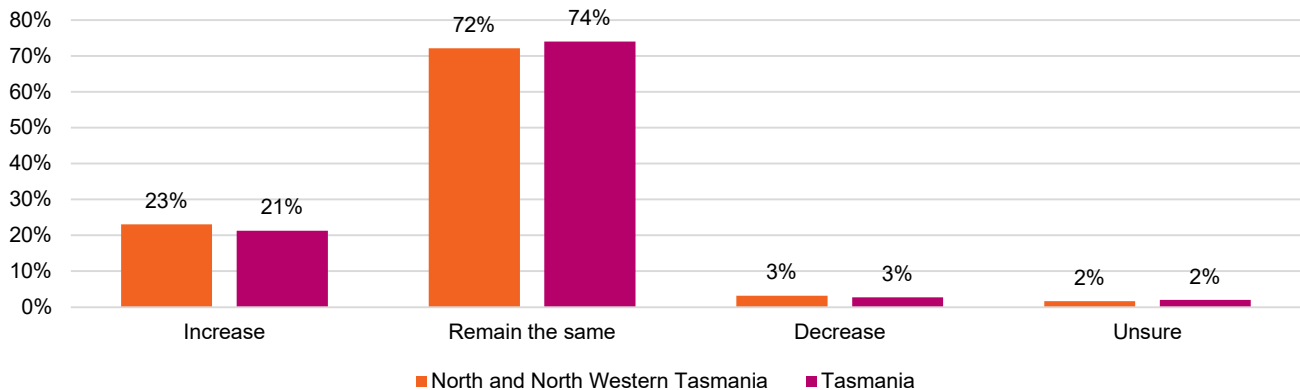
Reasons for recruitment



Staffing outlook for coming months

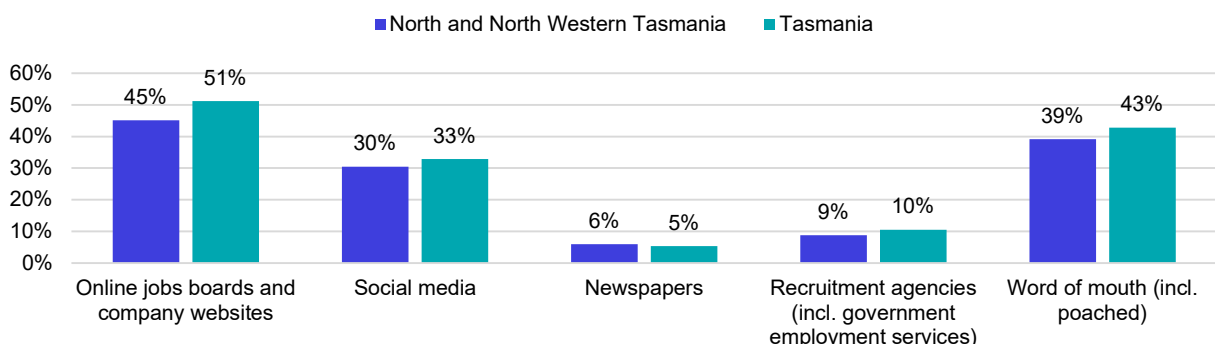
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who are recruiting



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