

Fact sheet: Industry analysis

Jobs in Demand Employer Survey¹

21 August 2020

Proportion of employers recruiting by industry, 4 weeks to 21 August 2020



All surveyed industries: 21%

Top occupations in demand by industry, 7 April to 21 August 2020

Health Care and Social Assistance

- 1 Child Carers
- 2 Registered Nurses
- 3 Receptionists
- 4 Dental Assistants
- 5 Nursing Support and Personal Care Workers

Manufacturing

- 1 Metal Fabricators and Welders
- 2 Managers
- 3 Sales Assistants
- 4 Metal Fitters and Machinists
- 5 Bakers and Pastrycooks

Retail Trade

- 1 Sales Assistants
- 2 Pharmacy Sales Assistants
- 3 Checkout Operators and Office Cashiers
- 4 Motor Mechanics
- 5 Sales Representatives

Transport, Postal and Warehousing

- 1 Truck Drivers
- 2 Bus and Coach Drivers
- 3 Delivery Drivers
- 4 Forklift Drivers
- 5 Managers

Wholesale Trade

- 1 Storepersons
- 2 Sales Assistants
- 3 Box and Container Packers
- 4 Sales Representatives
- 5 Managers

All surveyed industries

- 1 Sales Assistants
- 2 Child Carers
- 3 Truck Drivers
- 4 Receptionists
- 5 Managers

¹ The Jobs in Demand Employer Survey targets businesses that operate in industries that are likely to be currently experiencing relatively strong demand for goods and services. The five industries targeted in this research are Health Care and Social Assistance; Transport, Postal and Warehousing; Manufacturing; Retail Trade; and Wholesale Trade.

Figure 1: Proportion of businesses recruiting by industry

Recruitment activity is now significantly higher in all industries compared with April. Recruitment peaked in June across most of the surveyed industries as restrictions eased and businesses recruited the additional staff required. Recruitment activity has since eased in most of the surveyed industries.

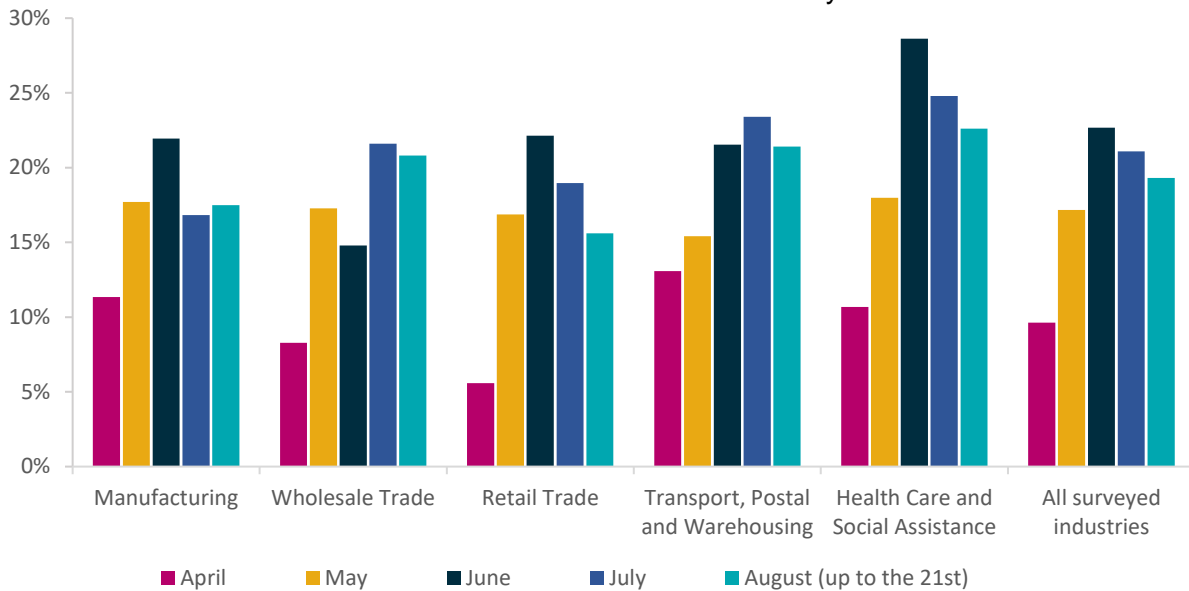
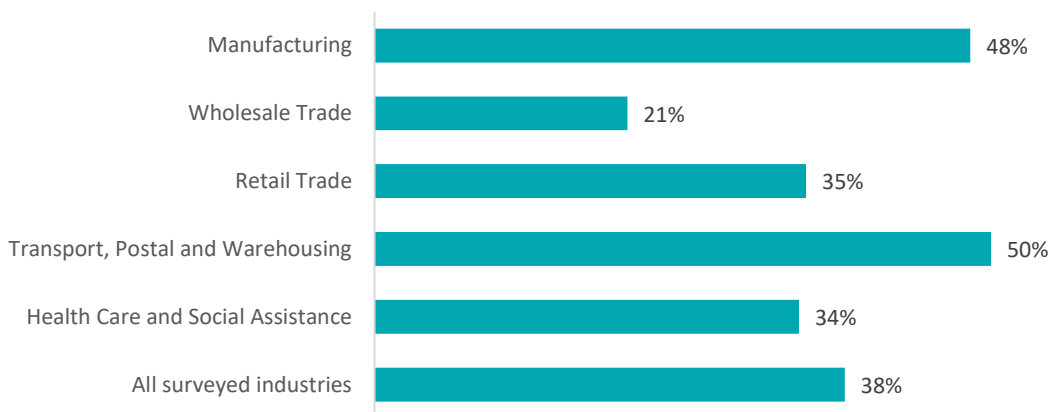


Figure 2: Proportion of businesses having recruitment difficulty (as a % of those recruiting) by industry, 4 weeks to 21 August 2020



Transport, Postal and Warehousing employers had particular difficulty recruiting over the four weeks to 21 August 2020, with 50% of those recruiting having difficulty. Manufacturing employers also had difficulty (48% of those recruiting). Wholesale Trade employers had the least difficulty (just 21% of recruiting employers reported difficulty). The most commonly cited reasons for recruitment difficulty include a lack of applicants, lack of suitable applicants, and COVID-19